
Data Protection Declaration

efreight AG ("we", "us") takes the protection of your personal data very seriously. We treat your personal data confidentially and according to the statutory data protection regulations. This data protection declaration informs you about how we process your personal data and shows our commitment to its protection.

What data we process about you:

Basically, personal data which is generated in the course of using the services of efreight AG and the website www.efreight.ch ("our website") is collected. Particularly, this includes:

- Data transmitted to us by the customer in connection with the provision of services (name, e-mail address, telephone number, position within a company, correspondence and other communication with the customers, etc.)
- Automatically transmitted or accruing usage data (date and time of access to our website, IP address, name and version of your web browser, the website (URL) you visited before accessing our website, certain cookies (see below) and the information you yourself provide by filling in contact forms).

Generally, use of our website is possible without providing personal data. Insofar as personal data (e.g. name, address or e-mail addresses) is collected on our pages, this occurs, as far as possible, on a voluntary basis.

We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can be subject to security gaps. Complete protection of data against access by third parties is not possible.

Cookies/Google Analytics and AdSense

Some of our website uses so-called "cookies". Cookies do not damage your computer and do not contain viruses. They are used to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your computer by your browser.

Most of the cookies we use are "session cookies", which are automatically deleted at the end of your visit. Other cookies remain stored on your terminal until you delete them. These cookies enable us to recognize your browser on your next visit.

Our website also uses functions of the web analysis service Google Analytics and Google AdSense. The provider is Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA ("Google").

Google uses its own cookies and so-called "web beacons" (small invisible graphics) to collect information. By using web beacons, simple actions such as visitor traffic to the website, can be recorded and collected. The information generated by such cookies and web beacons about your use of our website is generally transmitted to a Google server in the United States and stored there.

We have activated the IP anonymization function on our website. As a result, your IP address will be abbreviated by Google within member states of the European Union, or in other signatory states to the Agreement across the European Economic Area, prior to transmission to the USA. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and abbreviated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator. For further information regarding the use of data by Google, please refer to Google's data protection regulations.

You can also set your browser to notify you when cookies are set and to permit cookies and the display of web beacons only in individual cases, to refuse the acceptance of cookies or the display of web beacons, both in certain cases or generally, and to enable the automatic deletion of cookies when you close your browser. If cookies are deactivated, the functionality of our website may be restricted.

Facebook

Our website uses plugins from the provider Facebook.com, which are provided by Facebook Inc., 1601 S. California Avenue, Palo Alto, CA 94304, in the USA. Users of our website who have the Facebook plugin installed are hereby notified that the plugin will connect to Facebook and transmit it to your browser for the plugin to appear on the website. In addition, use of the plugin forwards data to the Facebook servers, which contain information about your website visits on our homepage. For logged in Facebook users, this means that the usage data is assigned to your personal Facebook account. As soon as you actively use the Facebook plug-in as a logged-in Facebook user (e.g. by clicking on the "Like" button or using the comment function), this data is transferred to your Facebook account and published. You can only avoid this by logging out of your Facebook account beforehand. For further information on data use by Facebook, please refer to their data protection regulations.

Hosting Provider & Server Logfiles

The provider of our website automatically collects and stores information in so-called “server logfiles”, which your browser automatically transmits to us. These are:

- IP address
- Browser type and browser version
- Operating system used
- Referrer URL
- Hostname of the accessing computer
- Time of the server request

This data cannot be directly assigned to specific persons and will not be merged with other data sources. We reserve the right to check this data retrospectively if we become aware of concrete indications of illegal use.

This data and all data on this website is stored by our hosting provider Hosting-Provider Tocco AG, Riedtlistrasse 27, CH-8006 Zürich – www.toccoc.ch.

Purpose of data processing

We will use personal data as follows:

- to provide the services offered by WildVenture GmbH;
- to make our website and services available to you and to further improve and develop them;
- to respond to your enquiries;
- to maintain and develop customer relationships;
- to compile usage statistics;
- for internal training purposes and quality control;
- to prevent, detect and combat misuse;
- to answer justified, official inquiries or in connection with the enforcement of claims or other legal disputes concerning efreight AG or in which efreight AG is involved.

Transmission of your personal data

With the following exceptions, we do not pass on any personal data to third parties:

- IT service provider used by us
- accounting service provider used by us
- third parties who are or will be commissioned by us to perform services
- other third parties to whom we must pass on personal data in order to be able to perform our services in the interests of the customer.

Transfer of your personal data abroad

Occasionally, and only if necessary, we may transfer personal data to foreign recipients, including to countries that do not provide the same level of data protection as Switzerland. We will only arrange for such data to be transferred abroad if it is necessary for the performance of services.

Protection of personal data

We apply appropriate technical and organizational measures to protect the confidentiality and integrity of personal data within the framework of legal regulations.

Storage of personal data

We will retain personal information for as long as we reasonably believe is necessary to achieve the purposes set out above, as permitted by applicable law, and whilst it is subject to legal preservation, or when the statute of limitations for potential legal claims has not expired.

Right to information, deletion, blocking

You have the right at any time to receive free information about your stored personal data, its origin and any recipients of it, the purpose of any data processing as well as the right to demand correction, blocking or deletion of this data or certain restrictions on processing, to object to the processing of your personal data or to demand the transfer of your personal data to another owner.

Contact us

If you have any questions regarding the processing of your personal data, please contact the address given in the Legal Disclosure.